



सहसंचालक, तंत्रशिक्षण, विभागीय कार्यालय, अमरावती.

शासकीय तंत्रनिकेतन परिसर, गाडगेनगर, अमरावती.

Email :- roamravati@dtmaharashtra.gov.in

Web :- www.jdroamt.org

Phone :- 0721- 257 3027, 2572577

Fax :- 0721- 257 7913

जा.क्रमांक.:- विकाअ/शिक्षण/प्रशिक्षण/२०२६/ 2620
दिनांक :- 25 SEP 2026

प्रति,

प्राचार्य,

सर्व शासकीय/अनुदानित/विना-अनुदानित

व्यावसायिक अभ्यासक्रमांच्या संस्था, अमरावती विभाग, अमरावती.

विषय: विकसित भारत युवा नेतृत्व संवाद (VBYLD)-२०२७ अंतर्गत विद्यार्थ्यांचा जास्तीत जास्त सहभाग नोंदविण्याबाबत.

संदर्भ: तंत्र शिक्षण संचालनालय, महाराष्ट्र राज्य, मुंबई यांचे पत्र क्र. DTEM-D170TEQP/224/2026-DESK17, दि.22/09/2026

उपरोक्त विषय व संदर्भीय पत्राच्या अनुषंगाने आपणास कळविण्यात येते की, भारत सरकारच्या युवा कार्यक्रम व क्रीडा मंत्रालयामार्फत "विकसित भारत युवा नेतृत्व संवाद (Viksit Bharat Young Leaders Dialogue VBYLD)-२०२७" हा उपक्रम आयोजित करण्यात येत आहे. सदर उपक्रमाचा राष्ट्रीय स्तरावरील मुख्य कार्यक्रम दि. १० ते १२ जानेवारी २०२७ या कालावधीत नवी दिल्ली येथे होणार आहे.

या उपक्रमाचा मुख्य उद्देश देशातील १५ ते २९ वर्षे वयोगटातील युवकांना त्यांच्या प्रतिभा, नेतृत्वगुण व नाविन्यपूर्ण कल्पना प्रदर्शित करण्यासाठी राष्ट्रीय व्यासपीठ उपलब्ध करून देणे हा आहे. VBYLD-२०२७ अंतर्गत एकूण सहा प्रमुख ट्रॅक्स समाविष्ट करण्यात आले असून, महाराष्ट्र राज्यासाठी Viksit Bharat Challenge Track अंतर्गत "Innovation Economy, Tourism & Creative Industries" ही प्रादेशिक थीम निश्चित करण्यात आली आहे.

या उपक्रमांतर्गत नोंदणी, ऑनलाइन क्विझ, निबंध लेखन व इतर सर्व प्रक्रिया MY Bharat Portal मार्फत राबविण्यात येत असल्याने, इच्छुक व पात्र विद्यार्थ्यांनी mybharat.gov.in या लिंकवर नोंदणी करणे आवश्यक आहे.

त्यानुषंगाने आपल्या संस्थेतील विद्यार्थ्यांचा जास्तीत जास्त सहभाग सुनिश्चित करण्यासाठी आपल्या स्तरावरून खालीलप्रमाणे तात्काळ आवश्यक कार्यवाही करण्यात यावी:

1. VBYLD-२०२७ उपक्रमाची संस्थास्तरावर व्यापक प्रसिद्धी करून, १५ ते २९ वर्षे वयोगटातील सर्व पात्र विद्यार्थ्यांना MY Bharat Portal वर नोंदणी करण्यासाठी प्रोत्साहित करावे व जास्तीत जास्त विद्यार्थी सहभाग सुनिश्चित करावा.
2. विद्यार्थ्यांना त्यांच्या आवडीनुसार विविध ट्रॅक्समध्ये सहभागी होण्यासाठी आवश्यक ते मार्गदर्शन करावे.
3. विशेषतः तंत्रशिक्षणातील विद्यार्थ्यांना त्यांच्या शैक्षणिक व तांत्रिक पार्श्वभूमीचा विचार करता Viksit Bharat Challenge, Design for Bharat, Hack for Social Cause तसेच Youth Entrepreneurs Challenge या ट्रॅक्समध्ये मोठ्या संख्येने सहभागी होण्यासाठी विशेष प्रोत्साहन द्यावे.
4. या उपक्रमाच्या प्रभावी अंमलबजावणी व समन्वयासाठी संस्थेतील एका जबाबदार अधिकारी/प्राध्यापकाची "संस्थास्तरीय नोडल अधिकारी" म्हणून नियुक्ती करावी.
5. नियुक्त नोडल अधिकार्याने MY Bharat Portal व मार्गदर्शक सूचनांनुसार स्पर्धांचे वेळापत्रक, पुढील टप्पे व इतर आवश्यक बाबींबाबत विद्यार्थ्यांना वेळोवेळी माहिती व मार्गदर्शन द्यावे.
6. संस्थास्तरावर झालेल्या एकूण विद्यार्थी नोंदणी व सहभागाची माहिती या कार्यालयाला वेळोवेळी व मागणी केल्यानुसार तात्काळ सादर करावी.

सदर उपक्रमाच्या माध्यमातून विद्यार्थ्यांना त्यांचे नाविन्यपूर्ण विचार व कौशल्ये राष्ट्रीय स्तरावर प्रदर्शित करण्याची उत्तम संधी मिळणार आहे. तरी, सर्व संस्था प्रमुखांनी या उपक्रमास सर्वोच्च प्राधान्य देऊन आवश्यक ती सर्व कार्यवाही करावी.

सहपत्र- वरिलप्रमाणे

प्र.सहसंचालक तंत्रशिक्षण,
अमरावती.



तंत्र शिक्षण संचालनालय, महाराष्ट्र राज्य

३, महापालिका मार्ग, पत्र पेटी क्र.१९६७, मुंबई ४०० ००१.

दूरध्वनी क्र.०२२-६८५९७४४९/४६६/४१९

ई-मेल—desk17@dtmaharashtra.gov.in वेबसाईट: <https://dte.maharashtra.gov.in>



क्रमांक: DTEM-D170TEQP/224/2026-DESK17

दिनांक: २२ सप्टेंबर, २०२६

प्रति,
सहसंचालक,
तंत्र शिक्षण विभागीय कार्यालय,
मुंबई, पुणे, नाशिक, छत्रपती संभाजीनगर, अमरावती, नागपूर.

विषय: विकसित भारत युवा नेतृत्व संवाद (VBYLD)-२०२७ अंतर्गत विद्यार्थ्यांचा जास्तीत जास्त सहभाग नोंदविण्याबाबत.

संदर्भ: उच्च व तंत्र शिक्षण विभाग यांचे पत्र क्र. संकीर्ण-२०२६/प्र.क्र.९६/समन्वय, दि. १६.०९.२०२६.

महोदय,

उपरोक्त विषय व संदर्भीय पत्रांच्या अनुषंगाने कळविण्यात येते की, भारत सरकारच्या युवा कार्यक्रम व क्रीडा मंत्रालयामार्फत "विकसित भारत युवा नेतृत्व संवाद (Viksit Bharat Young Leaders Dialogue — VBYLD)-२०२७" हा उपक्रम आयोजित करण्यात येत आहे. सदर उपक्रमाचा राष्ट्रीय स्तरावरील कार्यक्रम दि. १० ते १२ जानेवारी २०२७ या कालावधीत नवी दिल्ली येथे आयोजित करण्यात येणार आहे.

सदर उपक्रमाचा उद्देश देशातील १५ ते २९ वर्षे वयोगटातील युवकांना त्यांच्या प्रतिभा, नेतृत्वगुण व नाविन्यपूर्ण कल्पना प्रदर्शित करण्यासाठी राष्ट्रीय व्यासपीठ उपलब्ध करून देणे तसेच राष्ट्र उभारणीच्या प्रक्रियेमध्ये युवकांचा सक्रिय सहभाग वाढविणे हा आहे. VBYLD-२०२७ अंतर्गत Viksit Bharat Challenge Track, Cultural Track, Design for Bharat, Hack for Social Cause, Youth Entrepreneurs Challenge, Youth Parliament हे सहा प्रमुख ट्रॅक्स समाविष्ट करण्यात आले आहेत.

यापैकी महाराष्ट्र राज्यासाठी Viksit Bharat Challenge Track अंतर्गत "Innovation Economy, Tourism & Creative Industries" ही प्रादेशिक थीम निश्चित करण्यात आली आहे. सदर Challenge Track अंतर्गत ऑनलाइन क्विझपासून सुरुवात होऊन निबंध लेखन, जिल्हास्तरीय चॅम्पियनशिप, राज्यस्तरीय VBYLD आणि त्यानंतर राष्ट्रीय स्तरावरील VBYLD अशा टप्प्यांद्वारे सहभागी विद्यार्थ्यांची निवड करण्यात येणार आहे. सदर उपक्रमांतर्गत नोंदणी, ऑनलाइन क्विझ, निबंध लेखन तसेच इतर अनुषंगिक प्रक्रिया MY Bharat Portal (mybharat.gov.in) मार्फत राबविण्यात येणार आहेत. त्यामुळे इच्छुक/पात्र विद्यार्थ्यांनी MY Bharat Portal वरील <https://mybharat.gov.in/vbyld-2027> या लिंकवर नोंदणी करणे आवश्यक आहे.

त्याअनुषंगाने आपणांस सूचित करण्यात येते की, आपल्या विभागीय कार्यालयाच्या अधिपत्याखालील सर्व शासकीय, शासन अनुदानित, विद्यापीठ संचालित, स्वायत्त तसेच विनाअनुदानित पदविका व पदवी संस्थांना सदर उपक्रमाबाबत तात्काळ अवगत करून खालीलप्रमाणे आवश्यक कार्यवाही करण्याच्या सूचना देण्यात याव्यात :-

1. VBYLD-२०२७ उपक्रमाची संस्थास्तरावर व्यापक प्रसिद्धी करून पात्र विद्यार्थ्यांना MY Bharat Portal वर नोंदणी करण्यासाठी प्रोत्साहित करावे व जास्तीत जास्त विद्यार्थी सहभाग सुनिश्चित करावा.
2. संस्थेतील १५ ते २९ वर्षे वयोगटातील पात्र विद्यार्थ्यांना VBYLD-२०२७ मधील त्यांच्या आवडीनुसार विविध ट्रॅक्समध्ये सहभागी होण्यासाठी आवश्यक मार्गदर्शन करावे.

३. विशेषतः तंत्रशिक्षणातील विद्यार्थ्यांना त्यांच्या शैक्षणिक व तांत्रिक पार्श्वभूमीचा विचार करता Viksit Bharat Challenge, Design for Bharat, Hack for Social Cause तसेच Youth Entrepreneurs Challenge या टॅक्समध्ये मोठ्या संख्येने सहभागी होण्यासाठी प्रोत्साहित करावे.
४. प्रत्येक संस्थेने सदर उपक्रमाच्या प्रभावी अंमलबजावणी व विद्यार्थ्यांच्या सहभागाच्या समन्वयासाठी एका जबाबदार अधिकारी/प्राध्यापकाची संस्थास्तरीय नोडल अधिकारी म्हणून नियुक्ती करावी.
५. नोडल अधिकार्याने MY Bharat Portal व संदर्भीय मार्गदर्शक सूचनांनुसार नोंदणी, स्पर्धांचे वेळापत्रक, पुढील टप्पे व इतर आवश्यक बाबींबाबत विद्यार्थ्यांना वेळोवेळी माहिती व मार्गदर्शन करावे.
६. विभागीय कार्यालयाने आपल्या अधिपत्याखालील संस्थांकडून VBYLD-२०२७ अंतर्गत झालेल्या विद्यार्थी नोंदणी व सहभागाचा नियमित आढावा घ्यावा आणि संचालनालयाने मागणी केल्यानुसार माहिती/अहवाल सादर करावा.

VBYLD-२०२७ च्या माध्यमातून राज्यातील विद्यार्थ्यांना त्यांचे नाविन्यपूर्ण विचार, नेतृत्वक्षमता, सर्जनशीलता व कौशल्ये राष्ट्रीय स्तरावर प्रदर्शित करण्याची संधी उपलब्ध होणार आहे. त्यामुळे आपल्या अधिपत्याखालील सर्व संस्थांनी सदर उपक्रमास प्राधान्य देऊन पात्र विद्यार्थ्यांचा जास्तीत जास्त सहभाग नोंदविण्यासाठी आवश्यक ती कार्यवाही करावी.

संदर्भीय शासन पत्र व VBYLD-२०२७ ची सविस्तर Concept Note सोबत जोडण्यात येत असून त्यामधील मार्गदर्शक सूचनांनुसार पुढील कार्यवाही करण्यात यावी.



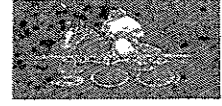
(डॉ. प्रमीद नाईक)

प्र. संचालक

तंत्र शिक्षण, महाराष्ट्र राज्य, मुंबई.

प्रत माहितीस्तव अग्रेषित :

१. मा. अपर मुख्य सचिव, महाराष्ट्र शासन, उच्च व तंत्रशिक्षण विभाग, मंत्रालय, मुंबई — ४०००३२.



महाराष्ट्र शासन
उच्च व तंत्र शिक्षण विभाग, मंत्रालय विस्तार,
मादाम कामा मार्ग, हुतात्मा राजगुरु चौक, मुंबई-४०० ०३२
Email ID:- do.asthahte-mh@ gov.in

क्रमांक:- संकीर्ण-२०२६/ प्र.क्र. ९६/समन्वय
प्रति,

दिनांक:- १६ सप्टेंबर, २०२६

१. संचालक, (उच्च शिक्षण), उच्च शिक्षण संचालनालय, महाराष्ट्र राज्य, पुणे.
२. संचालक, (तंत्र शिक्षण), तंत्रशिक्षण संचालनालय, महाराष्ट्र राज्य, मुंबई.
३. संचालक, (कला), कला संचालनालय, महाराष्ट्र राज्य, मुंबई.

विषय : विकसित भारत युवा नेतृत्व संवाद (VBULD) -२०२७

सोबत अतिरिक्त सचिव, केंद्र शासनाच्या युवा कार्यक्रम आणि क्रीडा मंत्रालय, युवा कार्यक्रम विभाग यांचे अर्धशासकीय पत्र क्रमांक 1-११०११/३/२०२६-NPYAD, दिनांक १३/८/२०२६ चे पत्र तसेच Viksit Bharat Young Leaders Dialogue -2027 (**VBULD २०२७**) आयोजित करण्यासंदर्भात Concept Note पाठविण्यात येत आहे.

२. माय भारत, युवा कार्यक्रम व क्रीडा मंत्रालय, भारत सरकारतर्फे महाराष्ट्रात विकसित भारत युवा नेतृत्व संवाद (VBULD) २०२७ च्या अधिकृत शुभारंभाची घोषणा करण्यात आली आहे. सदर उपक्रमात १५-२९ वर्षे वयोगटातील युवांना नाविन्यपूर्ण कल्पना व उपाय मांडण्यासाठी पारदर्शक, गुणवत्ताधारित व्यासपीठ उपलब्ध करून देण्यात येणार असून, निवड झालेल्या युवांना नवी दिल्ली येथील भारत मंडपम येथे माननीय पंतप्रधानांसमोर आपले विचार मांडण्याची तसेच विकसित भारत @२०४७ या संकल्पनेत योगदान देण्याची संधी मिळणार आहे.

VBULD २०२७ - उद्दिष्टे

- १) विविध सांस्कृतिक, प्रादेशिक आणि सामाजिक पार्श्वभूमीच्या युवकांना एकत्र आणून राष्ट्रीय एकात्मता व ऐक्याला प्रोत्साहन देणे.
- २) देशाच्या विविध भागांतील युवांना परस्पर संवाद साधण्यासाठी, विविध संस्कृती समजून घेण्यासाठी आणि भारताच्या विविधतेचे कौतुक करण्यासाठी व्यासपीठ उपलब्ध करून देणे.
- ३) देशाच्या सामाजिकआर्थिक विकासामध्ये युवांनी सक्रिय सहभाग घ्यावा यासाठी त्यांना प्रेरित करणे, लोकगीत, लोकनृत्य, चित्रकला, वक्तृत्व, काव्यलेखन आणि इतर उपक्रमांद्वारे युवांचे नेतृत्वगुण व विविध कलागुण प्रदर्शित करणे.
- ४) विकसित भारतासाठी युवांच्या नेतृत्वाखालील उपाययोजनांना प्रोत्साहन देणे आणि एकाच राष्ट्रीय युवा संवादाच्या माध्यमातून राष्ट्रीय एकात्मता अधिक मजबूत करणे.

मुख्य वैशिष्ट्ये व रचना:

१] पात्रता: १७ ऑगस्ट २०२६ रोजी, १५-२९ वर्षे या वयोगटातील युवा.

२] सहा प्रमुख ट्रॅक:

- १) विकसित भारत चॅलेंज ट्रॅक (Vikasit Bharat Challenge Track),
- २) सांस्कृतिक ट्रॅक (लोकनृत्य/लोकगीत), वक्तृत्व, चित्रकला व काव्य (Cultural Track)
- ३) भारतासाठी डिझाईन, (Design for Bharat)
- ४) सामाजिक कारणासाठी हॅक: (Hack for Social Cause)
- ५) युवा उद्योजक चॅलेंज: (Youth Entrepreneurs Challenge)
- ६) युवा संसद (Youth Parliament)

३] बहुस्तरीय निवड प्रक्रिया:

विकसित भारत क्विझ - निबंध चॅलेंज - जिल्हा चॅम्पियनशिप - राज्य VBYLD - राष्ट्रीय VBYLD.

४] नोंदणी:

सर्व युवकांना सहभागी होण्यासाठी माय भारत पोर्टलवर नोंदणी करणे अनिवार्य आहे. याकरीता युवकांनी mybharat.gov.in या वेबसाईटवर नोंदणी करावी.

५] महाराष्ट्र राज्य आवृत्ती:

महाराष्ट्र राज्य VBYLD २०२७ हा दोन दिवसीय कार्यक्रम असेल. ज्यामध्ये VBYLD चे विविध ट्रॅक एकत्रितपणे राबविण्यात येतील. महाराष्ट्राचे माननीय राज्यपाल आणि माननीय मुख्यमंत्री यांना उद्घाटन व समारोप सत्रांच्या अध्यक्षतेसाठी आमंत्रित करण्यात येईल. हा कार्यक्रम महाराष्ट्रभरातील युवांना नेतृत्व, नवकल्पना, सर्जनशीलता आणि कल्पना प्रदर्शित करण्यासाठी एक सामायिक व्यासपीठ उपलब्ध करून देईल.

६] महाराष्ट्राची प्रादेशिक आव्हानाची थीम:

महाराष्ट्राचा समावेश कोकण वित्तीय व सर्जनशील अर्थव्यवस्था क्षेत्रात होतो, ज्यामध्ये महाराष्ट्र आणि गोवा यांचा समावेश आहे. आव्हानाची थीम "नवोन्मेष अर्थव्यवस्था, पर्यटन व सर्जनशील उद्योग" अशी आहे.

७] नवी दिल्ली येथील राष्ट्रीय फेरी:

निवड झालेले राज्य व केंद्रशासित प्रदेशांचे संघ राष्ट्रीय संवादामध्ये सहभागी होतील. विकसित भारत चॅलेंज ट्रॅक अंतर्गत प्रादेशिक पथके आपले विचार विषयतज्ज्ञ, सचिव आणि केंद्रीय मंत्र्यांसमोर मांडतील आणि प्रादेशिक अंतिम फेरीतील विजेते माननीय पंतप्रधानांसमोर सादरीकरण करतील.

आपला,

युवादील.
(युवराज पाटील)

प्रत,

१. सहसचिव/उपसचिव (विशि/समन्वय/तांशि/मशि), उच्च व तंत्र शिक्षण विभाग, मंत्रालय, मुंबई.
२. राज्य संपर्क अधिकारी, राष्ट्रीय सेवा योजना (NSS), मुंबई.
३. निवडनस्ती (समन्वय कक्ष)

11
1
126

नितेश कुमार मिश्रा

अपर सचिव

Nitesh Kumar Mishra

Additional Secretary



सत्यमेव जयते

01-09-71

मुख्य सचिव का कार्यालय

मंत्रालय, मुंबई-४२

दिनांक :

११ अगस्त २०२६

भारत सरकार

युवा कार्यक्रम एवं खेल मंत्रालय

युवा कार्यक्रम विभाग,

शास्त्री भवन, नई दिल्ली - 110001

Government of India

Ministry of Youth Affairs & Sports

Department of Youth Affairs

Shastri Bhawan, New Delhi - 110001

Telefax: 011-23384441, 23381002

Dated the 13th August, 2026

D.O. No. I-11011/3/2026-NPYAD

Dear Sir,

I am directed to say that the Department of Youth Affairs will organize the National Youth Festival: Viksit Bharat Young Leaders Dialogue from 10th to 12th January 2027, coinciding with National Youth Day celebrations.

2. National Youth Day, observed on 12th January, commemorates the birth anniversary of Swami Vivekananda and is dedicated to promoting youth empowerment, national integration, and a spirit of unity. Since 1995, the National Youth Festival has been celebrated as a flagship event of the Government of India, aimed at fostering youth integration, promoting cultural exchange, and nurturing a spirit of national unity among young people. In 2025, the National Youth Festival was restructured as the Viksit Bharat Young Leaders Dialogue (VBYLD) to align with the vision of Viksit Bharat @2047.
3. The VBYLD-2027 is proposed to be launched on 21st August 2026, coinciding with the introduction of the Viksit Bharat Quiz on the MY Bharat portal.
4. Building on the success of the previous editions, NYF-VBYLD-2027 aims to provide a platform for youth in the age group of 15-29 years to showcase their talent, leadership, and innovative ideas. The details of the event, including its objectives, structure, competitions, timelines, and implementation framework, will be provided in the Concept Note, which will be shared shortly.
5. The extent of financial assistance provided to States and UTs for organising VBYLD-2027 under both the tracks (Cultural track and Viksit Bharat Challenge track) has been kept up to Rs. 30 lakh per State and Rs.20 lakh per UT, respectively.
6. The State and UT Governments are requested to initiate necessary preparations for conducting District and State-level events and competitions; facilitating evaluations and jury processes; promoting wide participation through youth networks and institutions; ensuring transparent selection procedures; and managing all operational logistics including venue bookings, travel arrangements, documentation, etc.
7. The State and UT Governments are also requested to identify an agency/body under it for opening a Zero Balance Subsidiary Account (ZBSA) under CNA and map the account on the Public Financial Management System (PFMS) portal accordingly and share the details with the Ministry for timely release of funds.
8. The State/UT Government is also requested to nominate a Nodal Officer to coordinate with the Ministry, maintain updated records on the MY Bharat portal, and ensure the timely submission of all reports and expenditure statements.
9. Your cooperation in ensuring structured and inclusive participation in the VBYLD-2027 is crucial for the success of this event.

सुप्रसन्न
श्री राजेश अगारवाल

श. स. (कोडा)

Yours sincerely,

(Nitesh Kumar Mishra)

Shri Rajesh Aggarwal, IAS

Chief Secretary

Government of Maharashtra

CS Office Main Building, Mantralaya

6th Floor, Madame Cama Road, Mumbai - 400032



CONCEPT NOTE

for the Conduct of

Viksit Bharat Young Leaders Dialogue (VBLYD), 2027

National Youth Festival | 10-12 January 2027 | New Delhi

Ministry of Youth Affairs and Sports, Government of India

Version 1 | 2026

JS (coordn)

- 1) Pl. put up.
- 2) The NSS coordinator may be instructed to prepare a suitable action plan.
- 3) The Pr. Secy, School Edn also may be requested to give nec. instructions to the Commissioner, Sports & YA.

सह.
25/8/26

प्र.स. (समन्वय)

ह. नंदी

rep

25.8.26

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PART I: OVERVIEW AND BACKGROUND

1. Viksit Bharat Young Leaders Dialogue (VBYLD) 2027: National Youth Festival (NYF) - Introduction and Background

The Ministry of Youth Affairs and Sports, Government of India, commemorates the birth anniversary of Swami Vivekananda on January 12th as National Youth Day, honouring one of India's greatest philosophers, thinkers, and patrons of youth. The day celebrates his enduring vision of an empowered and enlightened youth and serves as an inspiration for young people to contribute meaningfully to the progress and development of the nation.

Since 1995, the Ministry has organised the National Youth Festival (NYF) as a flagship event, originally conceptualised under the National Integration Camp (NIC) programme. The festival serves as a vibrant platform that brings together youth from diverse cultural and social backgrounds, fostering national integration, communal harmony, brotherhood, and a spirit of adventure. States are encouraged to hold State-level and district-level youth festivals in the same vein, with financial assistance from the Ministry.

In 2025, the National Youth Festival was restructured into the Viksit Bharat Young Leaders Dialogue (VBYLD) to align with the Hon'ble Prime Minister's vision of engaging youth in the Viksit Bharat @2047 mission. The previous edition, VBYLD-2026, attracted more than 50 lakh motivated youth nationwide who attempted the Viksit Bharat Quiz over MY Bharat and MY Gov portal; about 3000 dynamic youth, through a merit-based, multi-stage process, representing India's most vibrant demographic youth aged 15-29, were selected to participate in the Viksit Bharat Young Leaders Dialogue 2026.

Building on this transformation, VBYLD-2027 will continue as a national platform for engaging young minds aged 15-29 years across six major tracks, culminating in a Grand National event in New Delhi from 10-12 January 2027.

2. MY Bharat – Empowering Youth for Viksit Bharat

Mera Yuva Bharat (MY Bharat) is an autonomous body under the Government of India that provides equitable access to opportunities for youth to realise their aspirations and actively contribute to building Viksit Bharat. Through a technology-driven platform, it connects young people with experiential learning, volunteering, mentorship, and recognition opportunities. MY Bharat is also the executing agency for VBYLD-2027.

All registrations, quizzes, essay writing, and other components of VBYLD-2027 will be hosted on the MY Bharat portal (mybharat.gov.in). Youth already registered on the portal need not register again.

2.1 Step-by-Step Procedure for Youth Registration on MY Bharat Portal

1. Navigate to mybharat.gov.in and click on 'Register Now' at the top right.
2. Click the Register button to proceed to the registration section.
3. Enter your Mobile Number / Email ID, click 'Get OTP', enter the 6-digit OTP received, and click 'Verify OTP'.
4. Fill in the Sign-Up form with: First Name, Last Name, Referral Code (If any), Date of Birth (dd-mm-yyyy), Gender, Caste Category, PwD (Disability), State, District, Area Type, Local Body, Pincode, Youth Type (NSS/NCC/NYKS/BSG/Others), and Sports Talent. Tick the T&C checkbox and click Submit.
5. Upon successful registration, the MY Bharat ID will appear on the left-hand panel of the Profile Page. All MYB certificates can be accessed and downloaded from the MY Bharat Youth Profile Page.

12/25/26, 12:10 PM

3. VBYLD 2027 – Objectives

- Promote National Integration and Unity, to bring together young people from diverse cultural, regional, and social backgrounds to foster a sense of national unity and integration.
- The festival serves as a platform for youth from different parts of the country to interact, understand different cultures, and appreciate the diversity of their nation.
- To inspire and motivate youth to become active participants in the socio-economic development of the country.
- To provide a platform for showcasing the leadership abilities and diverse talents of young individuals in various fields, such as folk song, folk dance, painting, declamation, poetry writing, etc.
- To foster youth-led solutions for a Developed India – Viksit Bharat.
- To strengthen national integration by bringing youth voices from States/UTs of the country into a single dialogue held at the national level.
- To expand the scope of VBYLD through the introduction of new tracks, including the Young Entrepreneurs Start Up Challenge and an integrated Youth Parliament.
- To build a structured pathway from district-level participation to a national dialogue with the Hon'ble Prime Minister.
- To position youth as direct contributors to region-specific developmental priorities under the Viksit Bharat @2047 vision.
- To identify and mentor youth leadership through a transparent, merit-based, multi-stage selection process.

4. Target Group and Eligibility

Young people aged 15–29 years as on 17th August 2026 are eligible to participate in various tracks of VBYLD-2027.

The National Youth Festival (NYF) – VBYLD-2027 is a major activity under the Promotion of National Integration component of the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports.

5. Structure and Key Tracks

VBYLD-2027 will be organised around six tracks, run concurrently at the state edition and culminating in selections for the national dialogue at New Delhi.

5.1 Viksit Bharat Challenge Track - The Viksit Bharat Challenge Track is the flagship component of VBYLD and serves as the primary platform for youth to contribute innovative ideas towards the vision of Viksit Bharat @2047. The competition will be conducted through a structured three-stage process comprising a quiz, an essay, and a presentation. For the 2027 edition, the track has been reorganised around ten regional clusters, enabling broader participation, regional representation, and more effective identification of outstanding youth leaders and policy ideas.

5.2 Cultural Track - The Cultural Track aims to celebrate India's rich cultural diversity, foster national integration, and encourage creative expression among youth. Competitions will be held at the District, State, and National levels, featuring events such as Folk Dance, Folk Song, Painting, Declamation, and Poetry Writing. The track provides a platform for young artists to showcase their talent and to preserve and promote India's cultural heritage.

5.3 Design for Bharat - The Design for Bharat Track is a national design challenge that harnesses the creativity of young designers to address real-world developmental challenges. The competition will be conducted through designated nodal design institutions across States and Union Territories, with participants developing innovative, user-centric solutions aligned with national priorities. The top team from each State/UT will qualify for the National Round.

5.4 Hack for Social Cause - The Hack for Social Cause Track is a technology-driven innovation challenge that encourages young technologists, students, and innovators to develop scalable digital solutions to pressing social and developmental issues. Participants will work on problem statements of national importance, with an emphasis on innovation, feasibility, and societal impact. The competition will culminate in a National Finale, where shortlisted teams will present functional prototypes to an expert jury.

5.5 Youth Entrepreneurs Challenge - A new track introduced in 2027 for young professionals, inviting startup pitches and business plans aligned with Viksit Bharat priorities. Detailed guidelines and evaluation criteria for this track will be circulated separately.

5.6 Youth Parliament - For 2027, the Youth Parliament has been integrated with Viksit Bharat Young Leaders Dialogue. All the finalists of the Youth Parliament will also participate in the National event of the VBYLD. Finalists of previous editions of the Youth Parliament shall not be eligible to participate.

PART II: TRACK DETAILS

6. Viksit Bharat Challenge Track

6.1 Objective

The Viksit Bharat Challenge Track provides a platform for youth to articulate innovative ideas on sector-specific themes such as Future Governance, Climate Change, Demographic Dividend, Entrepreneurship, Technology, Innovation, and Future Readiness; suggest solutions to emerging challenges; and demonstrate knowledge, clarity of vision, innovation, creativity, and leadership skills. Ideas put forth by youth also provide useful insights to policymakers for policy-level interventions.

6.2 . The Region-wise Framework for 2027

The defining change for VBYLD-2027 is the shift from a single set of national themes to a regionally anchored structure. At the state edition level, participants will work with ten topics specific to their own State, mirroring the State's developmental priorities rather than the broader pan-India themes used in earlier editions. At the national level, the country is organised into ten regions, each with a guiding challenge theme, as set out below. Each region's state team prepares its national-level presentation on its region's specific theme, and the ten regional finalists present before the Hon'ble Prime Minister, one team per region.

No.	Region	States / UTs Covered	Challenge Theme	Track	Guiding Question
1	National Capital Region (Niti Nagar)	Delhi, Haryana, Punjab, Chandigarh	Future Governance, Urban Transformation & Citizen Services		How can India build the world's most efficient, transparent, and citizen-centric governance ecosystem by 2047?
2	Himalayan Frontier Region (Himavant Jagriti)	J&K, Ladakh, Himachal Pradesh, Uttarakhand	Climate Borders Sustainable Mountain Development	Security, &	How can India safeguard its Himalayan ecosystems while strengthening livelihoods, connectivity and national security?
3	Ganga Growth Belt	Uttar Pradesh, Bihar	Demographic Dividend, Human Capital Development	&	How can Amrit Peedhi become the driving force behind a developed India by 2047?

No.	Region	States / UTs Covered	Challenge Theme	Track	Guiding Question
4	Eastern Transformation Region	West Bengal, Odisha, Jharkhand	Sustainable Industrialisation & Resource-led Growth		How can Eastern India transform its natural resources into sustainable prosperity while preserving ecological balance?
5	North East Frontier Region (Purvodaya)	Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Manipur, Sikkim, Tripura	Act East, Connectivity & Cultural Leadership	East,	How can the North East emerge as India's gateway to Southeast Asia and a global model of sustainable development and cultural diplomacy?
6	Golden Region	West Gujarat, Rajasthan, Dadra & Nagar Haveli and Daman & Diu	Manufacturing, Entrepreneurship & Green Growth		How can India become a global hub for manufacturing, innovation and clean energy by 2047?
7	Central Bharat Heartland	Madhya Pradesh, Chhattisgarh	Tribal Leadership, Natural Resources & Inclusive Development		How can tribal communities lead India's inclusive and sustainable development model?
8	Konkan Financial & Creative Economy Region	Maharashtra, Goa	Innovation Economy, Tourism & Creative Industries		How can India leverage its creative, cultural and innovation economies to become a global economic powerhouse?
9	Southern Gateway: Technology & Innovation Region	Karnataka, Telangana, and Andhra Pradesh	Technology, Innovation, Future Readiness		How can India lead the next wave of frontier technologies while ensuring inclusive and responsible growth?
10	Deccan Maritime & Human Development Region	Tamil Nadu, Kerala, Puducherry, Lakshadweep, and the Andaman & Nicobar Islands	Blue Economy, Human Capital & Global Competitiveness		How can India harness its maritime strengths and human capital to emerge as a leading global power?

6.3. Selection Process and Timeline

a. Stage-wise Process

- i. **Stage I (Digital): The Viksit Bharat Quiz:** A nationwide online quiz will be conducted in multiple languages on the MY Bharat portal. Individual participants will take part in the online quiz. Participants selected from the Quiz round will proceed to Stage II, the Essay round. Adequate representation from all Districts will be ensured.
- ii. **Stage II (Digital): The Viksit Bharat Essay Challenge:** Participants selected in Stage I will submit a 500-word essay on the selected theme via the MY Bharat portal. Essays will be evaluated by domain experts engaged by the respective State/UT Governments at a venue determined by them. The detailed criteria may be seen in Annexure A.
- iii. **Stage III (in person): District Championship:** The top 50 essays per district will be selected for the PPT round at the district level. District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation and Citizen Services, framed specifically for Haryana. The top two presenters per district will qualify for the state edition, i.e., State VBYLD.
- iv. **Stage IV (in person): State/UT VBYLD:** This will be organised by the respective State/UT Governments at the State Hqr wherein the District-level selectees will make individual presentations on the same theme before a jury during State VBYLD. The state team for the national round will be formed on the basis of their performance at the State level.
National-level participants in any previous year shall not be eligible for this year's event. The rubrics for PPT may be seen in Annexure B.
- v. **Stage V (in person): National Round of VBYLD:** Participants selected from all States/UTs under 10 regional themes will form part of the National contingent of the VBYLD. They will present before domain experts, Secretaries, and Union Ministers in New Delhi. The regional finalists will present before the Hon'ble Prime Minister, one team per region.

b. Indicative Timelines

Stage	From	To
Stage I: Viksit Bharat Quiz (digital)	17 August 2026	16 September 2026
Stage II: Viksit Bharat Essay (digital, submission)	5 October 2026	19 October 2026
Essay evaluation	22 October 2026	4 November 2026
Stage III: District Championship	10 November 2026	16 November 2026
Stage IV: VBYLD State Editions	17 November 2026	7 December 2026
Stage V: VBYLD National Dialogue, New Delhi	10 January 2027	12 January 2027

c. State VBYLD: Format and Protocol

The district level winners will participate in the State VBYLD. The state edition will be a two-day event at which different tracks of the VBYLD will converge. The Hon'ble Governor and the Chief Minister of the State will be invited to preside over the opening and closing sessions. Union and State Ministers will be invited to engage with contingents and gather inputs relevant to their respective Ministries. The concept note presents a generic protocol; any state-specific variation will be addressed separately.

d. National Round at New Delhi

Building on the format established in VBYLD-2025 and VBYLD-2026, the national dialogue will bring together selected State and UT contingents across all six tracks. Region-wise teams under the Viksit Bharat Challenge Track will present their ideas before domain experts, Secretaries, and Union Ministers, with the regional finalists culminating in presentations before the Hon'ble Prime Minister, continuing the precedent set in previous editions.

6.4. Roles and Responsibilities

The Ministry of Youth Affairs and Sports will be responsible for overall funding, conceptualization and national coordination, including disbursement of central assistance to States and UTs, management of the MY Bharat portal for registration and for conducting the quiz and essay rounds, and all logistics for the national dialogue in New Delhi.

State and UT Governments will be responsible for organising District- and State-level rounds across all tracks within the prescribed timelines, constituting juries and evaluation panels, ensuring transparent selection at every stage, and notifying the Ministry of their State or UT contingent ahead of the national dialogue.

6.5. Size of Viksit Bharat Challenge Track contingent for the National level VBYLD at New Delhi

Contingent	Particulars	Details
State	Up to 15 teams (3 participants per team)	45 indicative per State, 1260 total across 28 States
UT	Up to 10 teams (3 participants per team)	30 indicative per UT 240 total across 8 UTs
	Total	1500

7. Cultural Track

7.1 Introduction

The Cultural Track of VBYLD is envisioned as a vibrant celebration of India's heritage, innovation, and youth power. Anchored in the diversity of Viksit Bharat, it provides a unique space for young leaders to express their creativity, patriotism, and talent through cultural forms such as painting, folk dance, folk song, declamation, and poetry.

The journey of VBYLD follows a progressive structure from the grassroots (District level) to the State and National levels, ensuring that local voices and hidden talents find recognition on a larger stage. At the district level, the emphasis is on mass participation and the discovery of talent. At the State level, the focus shifts towards refinement, mentorship, and showcasing the diversity of India's traditions. At the National level, in turn, it provides a platform for the best of the best, offering them visibility, recognition, and opportunities to connect with the nation's cultural and policy leaders.

At the heart of this initiative lie the principles of "Yuva Shakti se Jan Bhagidari" - ensuring that youth power translates into people's participation. It is this collective energy that will make the dream of a developed India not just a policy aspiration but a lived reality.

7.2 Objectives

- Celebrate the diversity of Viksit Bharat by spreading the message of Panch Pran.
- Spread the ideals and values of India's freedom struggle throughout the Amrit Kaal.
- Generate appreciation for India's diverse spiritual and cultural heritage.
- Form a fraternity of young innovators, artists, writers, and orators under expert mentorship.
- Showcase India's significant strides across various fields in recent years.

7.3 Criteria of Participation

- Youth aged 15-29 years (as on 17th August 2026) for all events.
- For the Declamation Contest, winners of the Viksit Bharat Youth Parliament (VBYP) at the national level and winners of any Declamation Contest organised by district MY Bharat in any previous year shall not be eligible for this year's event.

7.4 Format and Stages

- The Cultural Track of Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 will be organised in three progressive stages (District, State and National levels) in physical mode, ensuring grassroots participation and culminating in a Grand National celebration in Delhi.
- Registration will be done via the MY Bharat Portal.

- Participants may compete in only one event category (Painting, Folk Dance, Folk Song, Declamation, and Poetry Writing)

7.4.1 District Round (Entry Point)

- To be organised at a venue decided by the State Government.
- Each district will host a 2-3-day cultural festival-style competition with diverse youth participation.
- From each district, winners in every event category qualify for the State Championship Round/State VBYLD.
- The top two representatives from each district, in each category, will participate in the State Round.
- Performances will be assessed on well-defined evaluation matrices.
- Languages and art forms may be multilingual and diverse, reflecting the inclusivity of Indian culture.
- Winners from each district advance to the State round.

7.4.2 State Round as part of State/UT VBYLD

- All 36 States and Union Territories will host their State Round (State VBYLD) alongwith other tracks.
- Cultural track state rounds to be held alongside state rounds of the Challenge and other Tracks.
- Winners from all districts will compete at the State round. The State/UT Government will decide venues.
- All winners of the district-level round must register for the state round on the MY Bharat portal.
- From each State, the best teams in each category will be selected for the National Round.
- Renowned State artists to be invited as judges.

7.4.3 National Round

- Finalists from all States/UTs will participate in the National Level event in New Delhi under the Cultural Track of VBYLD-2027.
- Unlike earlier editions, the National Round will bring all finalists to a national stage.
- The finale will feature performances, exhibitions, workshops, and mentoring sessions.
- Participants will engage with national leaders, policymakers, and cultural icons.

7.5 Event Components (At National Level)

Event	Participation at the National Level	Duration	Judges	Guidelines
Folk Dance	Folk Dance: 7+3	5-8 minutes	03 judges: local/state cultural experts, SNA/IGNCA empanelled artists	Support staff age: 18-40 years
Folk Song	Folk Music: 7+3	5-8 minutes	03 judges: Music & Vocal Experts, Cultural & Folk Experts	Support staff age: 18-40 years
Painting	2 participants per state at the National Level	6 hours	03 judges: Professors/Artists	—
Declamation	1 participant per state at the National Level	Max 7 minutes	03 judges: Professors/Orators	Official language of the State / Hindi / English
Poetry Writing	1 participant per state at the National Level	1.5 hours	03 judges: Professors/Leading Poets/Journalists	Official language of the State / Hindi / English

Indicative Timeline

Stage	From	To
District Youth Festival	1 st September, 2026	31 st October 2026
State Level Cultural Festival (along with State VBYLD)	17 November 2026	7 December 2026

7.6 Registration and Screening

- All District Youth Officers (DYOs) of MY Bharat shall create an event for their district on the MY Bharat portal.
- District Level: Any youth residing or studying in the district may register.
- State Level: Winners of the district round to register for the State level.
- Registration on the MY Bharat portal is mandatory for all participants.
- The evaluation criteria for the cultural track may be seen at Annexure C.

7.7 Recognition and Awards

- Winners at the District and State level shall be awarded a Certificate of Merit and/or prize money.
- Winners may also be given the Modi@20 book.

7.8 Contingent Size – Cultural Track

Category	No. of Participants at the National level from each State/UT
Folk Dance	7+3 support staff (Age of the support staff to be between 18-40 years)
Folk Song	7+3 support staff (Age of the support staff to be between 18-40 years)
Painting	02
Declamation	01
Poetry writing	01
Total Number of Participants	24 per state/UT X 36 = 864

8. General Guidelines for Conduct of District and State VBYLD

8.1 General Guidelines

- DDs/DYOs, MY Bharat should ensure VVIPs such as MPs, MLAs & DMs are invited to the District Level events.
- Involvement of People's Representatives (Cabinet Ministers, MoS, MPs/MLAs, PRIs) in the Organisation Committee to be ensured for broad-based stakeholder participation.
- VIPs, celebrities, and locally influential people may be involved at each stage to raise mass awareness.
- The selection of the venue may be in such a way that the public is able to engage in the various activities as the audience.
- No content shall include objectionable language, nor should it hurt any religious sentiments. DDs/DYOs shall screen the content.
- Paintings/Poems must be original and free from plagiarism and copyright violation.
- All participants should dress properly; costumes for cultural events should be traditional, elegant, and presentable.
- One youth may participate in only one contest.

8.2 Organisational Committee

- An Organising Committee shall be constituted at both the District and State levels for all Tracks to ensure effective oversight, coordination, and management of activities for the smooth conduct of the National Youth Festival (NYF) 2027: Viksit Bharat Young Leaders Dialogue (VBYLD). Among its responsibilities, the Committee shall identify venues for events at the District and State levels, shortlist the panel of judges/evaluators for each event, and organise the State VBYLD, etc.
- State-level Organisation Committee: Chief Secretary / Principal Secretary (Youth Development) – Chairperson; MY Bharat State Director; State Nodal Officers of NSS, BSG, Departments of Education, Skill, Culture, Youth Welfare, Principal of hosting institutions, etc.
- District-level Organisation Committee: DM/DC – Chairperson; DYO MY Bharat; Nodal Officers of NSS, Navodaya Vidyalaya, Kendriya Vidyalaya, BSG; Host Institutions; Skill, Culture, Youth Welfare departments, etc.

8.3 Media Plan and Branding

S.No.	Activity	Description
1	Live Social Media Engagement	Live streaming of events, photo posts, online polls, and short quizzes to maximise youth participation online.
2	Press Coverage	Pre-event press meets, press releases before and after events for TV, newspapers, radio, and regional outlets.
3	Hashtag Campaign	Unified hashtags to trend the event nationally.
4	Participant/Winner Social Media Posts	All participants post selfies, experiences, and quotes tagging MY Bharat handles.
5	Teaser Posts	Short creative videos, posters, and reels by local influencers inviting youth to join.
6	Standardised Branding	Uniform designs for PM & MoYAS photos, standees, entrance gates, arches, and banners across all venues.

9. Innovate for Bharat Tracks

Innovate for Bharat Tracks include Design for Bharat, Hack for Social Cause, and the Youth Entrepreneurs Challenge, focusing on youth-driven innovation, social impact, and entrepreneurship for nation-building.

These tracks will be conducted with support from State Nodal Institutions, viz., the School of Planning and Architecture, New Delhi, IIT Bombay, and IIT Kanpur.

Details of all these tracks will be circulated separately.

10. Youth Parliament

Every year, the Department of Youth Affairs organises Youth Parliament as a standalone event. From this year onwards, 'Youth Parliament' will be organised as a Track under VBYLD-2027. National Round of the Youth Parliament will be held along with Viksit Bharat Young Leaders Dialogue.

Detailed guidelines for this track will be issued separately.

PART III: FINANCIAL ASSISTANCE AND FUND RELEASE

11. Financial Assistance to States/UTs for VBYLD-2027

Financial assistance to States/UTs for the conduct of VBYLD-2027 will be provided under the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports.

The Ministry will provide central assistance for conducting the respective District and State Youth Festivals as a run-up to the National Youth Festival.

Permissible expenditure heads include:

- Expenditure on venue
- Honorarium and TA to evaluators and jury members
- Incidental expenditures for support staff
- Food and refreshments
- Certificates and stationery
- Lodging and accommodation
- Photography and videography
- TA & DA to participants
- Event branding and publicity
- Miscellaneous expenses

12. Fund Release Mechanism

Funds will be released in accordance with the Central Nodal Agency (CNA) guidelines of the Department of Expenditure, Government of India. States/UTs shall identify an agency/body to open a Zero Balance Subsidiary Account (ZBSA) under CNA and map the account on the Public Financial Management System (PFMS) portal.

12.1 Requirements for Release of Funds:

- States/UTs are required to submit budget proposals to the Ministry for release of funds.
- First instalment: Released immediately after mapping of ZBSA under CNA in the PFMS portal (25% of the total permissible grant).
- Subsequent instalments: Released only after expenditure is reflected in PFMS and upon demand from States/UTs.
- A minimum of 75% utilisation of previously released amounts is required for the release of subsequent instalments.
- Final instalment: Released after submission of reports, photographs, participant details, expenditure statements, bills, and other relevant documents.
- The Utilisation Certificate (UC) and audited statement of accounts must be submitted to the Ministry as per prescribed norms.

All States/UTs are requested to ensure strict adherence to expenditure heads, financial norms, and guidelines of VBYLD-2027 during activities.

ANNEXURES

Annexure A: Viksit Bharat Essay Round – Assessment Matrix and Scoring Rubric

A.1 Overview

- Winners of the Viksit Bharat Quiz (top 10%, not more than 4 lakh) proceed to the Essay Round.
- Participants to submit a 500-word essay on the selected theme of the Viksit Bharat Challenge on the MY Bharat portal.
- Essay evaluation to be conducted at venues determined by State/UT Governments.
- The top 50 essays per district will be selected for the PPT round at the district level.
- District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation, and Citizen Services, specifically framed for Haryana.
- The top two presenters per district will be selected for the state edition, i.e. State VBYLD.
- District level selectees will make a presentation on the same theme individually before a jury during State VBYLD.
- The state team for the national round will be formed on the basis of their performance at the state level.

A.2 Assessment Matrix

Dimension	Criteria	Weightage (Marks)
Content Quality	Understanding of theme, depth of ideas, relevance	30
Structure & Organization	Logical flow, clear introduction/body/conclusion, effective use of subheadings	20
Originality & Creativity	Unique perspectives, innovative ideas, compelling examples	15
Clarity & Language	Grammar, spelling, punctuation, coherence, and formal language	15
Use of Evidence	Relevant data, facts, examples, and integration of sources	10
Conclusion	Summarises key points, actionable suggestions, and lasting impression	10
Total		100

A.3 Scoring Rubric (1–5 Scale per Criterion)

Criteria	Excellent (5)	Good (4)	Satisfactory (3)	Needs Improvement (2)	Poor (1)
Content Quality	Comprehensive, insightful, highly relevant	Well-researched, mostly relevant	Adequate but limited depth	Superficial, lacks depth/relevance	Off-topic or incoherent
Structure & Organization	Clear introduction, logical flow, strong conclusion	Mostly well-organised, minor lapses	Some structure, transitions unclear	Poor organisation, ideas scattered	Lacks structure entirely
Originality & Creativity	Highly original, innovative, compelling examples	Shows creativity, examples appropriate	Limited originality, common arguments	Generic, lacks innovation	Plagiarised or fully derivative
Clarity & Language	Exceptionally clear, fluent, error-free	Mostly clear, a few errors	Moderate grammatical errors	Difficult to follow, many errors	Frequent errors, unclear language
Use of Evidence	Strong, highly relevant, well-integrated	Good use, mostly relevant	Some evidence lacks variety	Limited, irrelevant, poorly explained	No evidence provided
Conclusion	Powerful, memorable, actionable	Strong, minor gaps	Basic, lacks depth	Weak, fails to tie ideas together	No conclusion or abrupt ending

A.4 Implementation of Scoring

a. **Weightage:** Assign points based on the assessment matrix (e.g., Content Quality: 30%, Structure: 20%, etc.).

b. **Total Points:** Rubric scores (1–5) multiplied by corresponding weightage.

c. **Example:** Content Quality 4/5 → 24/30; Structure 3/5 → 12/20; Originality 5/5 → 15/15; Clarity 4/5 → 12/15; Evidence 3/5 → 6/10; Conclusion 5/5 → 10/10 → Total: 79/100.

A.5 Eligibility Criteria for Evaluators

- Master's degree or higher in relevant domains (Inclusive Growth, Innovation and Sustainability, Entrepreneurship, Policy, Sustainability/Wellness).
- 5–10 years of relevant professional experience.
- Measurable contributions through publications, patents, impactful projects, policies, advocacy, or grassroots initiatives.
- Recognition/awards in relevant fields and/or experience in mentorship (desirable).

A.6 Sample Score Sheet

Particulars	Score Secured	Maximum Marks	Remarks
Content Quality		30	
Structure & Organization		20	
Originality & Creativity		15	
Clarity & Language		15	
Use of Evidence		10	
Conclusion		10	
Total Score		100	

Name of Evaluator: _____

Signature of Evaluator: _____

Annexure B: PPT Challenge – State Level Competition Structure

B.1 Overview

- After qualifying through the Viksit Bharat Quiz and Essay, 50 participants present their ideas individually at District Championship rounds.
- The top two presenters per district will be selected for the state edition, i.e. State VBYLD, to make a presentation on the selected Theme.
- Time limit: 5 minutes per presentation. Participants create a vision deck on their thematic track.
- A standardised presentation template will be provided to ensure consistency and quality.
- State Championship presentations will be recorded and stored in a centralised repository.

B.2 Formation of State-Level Teams

- State-level teams formed after the State Championship, based on state rank lists.
- Each team will consist of 3 members from the same track.
- Each State: up to 15 teams. Each UT: up to 10 teams.

B.3 Leadership Assessment

- The Ministry of Youth Affairs and Sports will send a representative (Leadership Moderator) to all states during the State Championship.
- The Moderator oversees the selection process. The Moderator's decision, in consultation with the jury, will be final and binding, and the Moderator will have veto power over jury decisions.
- Youth will be asked to submit a brief profile about themselves, which will be shared with the moderator and will be shared with the moderator at the time of presentation during the State level PPT stage.
- After the shortlisting of top participants at the PPT round, they will be subjected to a leadership assessment round, which will be conducted by the Ministry representative/Moderator in the format of a personal interview. Marks will be given out of 50 in this round. For the final rank list preparation, scores out of 100 in the PPT evaluation round and scores out of 50 in the leadership assessment round will be added for the final result tabulation.

B.4 Selection and Composition of Jury

- To ensure a balanced and credible evaluation process, the jury for state-level presentations should comprise experts from diverse fields relevant to the Viksit Bharat Challenge themes.
- The jury composition should reflect a mix of academic, professional, and policymaking expertise to ensure a holistic evaluation.

B.5 Scoring Criteria (PPT Round)

Particulars	Sub-Criteria	Marks	Description
Clarity of Vision	Definition of Goals	15	Clear articulation of objectives and problem statement.
	Relevance	15	Alignment with the core aspirations of Viksit Bharat and its themes.
Innovation & Creativity	Originality of Ideas	15	Unique and ground-breaking approaches.
	Innovative Solutions	10	Practical yet creative strategies that stand out from conventional ideas.
Feasibility & Implementation	Practicality	10	Realistic and actionable proposals within the existing socio-economic framework.
	Timelines & Scalability	10	Clear roadmap and scalability potential.
Impact	Inclusivity	15	The extent to which the vision promotes equitable growth across diverse communities.
	Measurable Outcomes	10	Potential for tangible and quantifiable results upon implementation.
Total		100	

B.7 Tie-Breaker Rule

In the event of a tie, the highest score in the Quiz and Essay Writing Competition will be used to determine the ranking.

Annexure C: Cultural Track – Evaluation Criteria

Event	Evaluation Criteria & Marks
Group Folk Dance	1. Authenticity of form – 20 2. Synchronization – 20 3. Costume & presentation – 20 4. Energy & expression – 20 5. Audience Impact – 20 Total: 100
Group Folk Song	1. Vocal Quality & Harmony – 30 2. Authenticity & Cultural Relevance – 25 3. Group Coordination & Stage Presentation – 20 4. Musicality & Creativity – 15 5. Overall Impact – 10 Total: 100
Painting	1. Adherence to theme – 25 2. Colour Scheme – 25 3. Creativity and Uniqueness – 25 4. Quality of artistic composition (including neatness) – 15 5. Overall Design – 10 Total: 100
Declamation	1. Content – 30 2. Communication – 20 3. Presentation – 20 4. Clarity of ideas – 20 5. Confidence – 10 Total: 100
Poetry writing	1. Adherence to theme – 25 2. Creativity and Originality – 25 3. Coherence of form and structure – 25 4. Clarity of imagery/facts and language – 25 Total: 100