

सोबत मा.संचालक, तंत्रशिक्षण संचालनालय,म.रा.मुंबई यांचे Proposal for Organising Voluntary Blood Donation Drives in State/UT Univercities and Colleges याबाबतचे पत्र क्रमांक क्र.१६/तंशिसं/ब्लडडोनेशनड्राईव्ह/२०२६/१७१, दिनांक ०३/०८/२०२६, सोबत जोडलेले आहे. कृपया त्याचे अवलोकन करावे व त्याप्रमाणे कार्यवाही करावी.

क्र.विकाअ/शिक्षण/परिपत्रक/२०२६/2068
तंत्रशिक्षण विभागीय कार्यालय,अमरावती.
दिनांक — 04 AUG 2026

प्रति,

प्राचार्य, सर्व व्यावसायीक पदविका/पदवि/पदव्युत्तर पदवी अभ्यासक्रम चालविणाऱ्या संस्था
अमरावती विभाग,अमरावती यांना सदर पत्राच्या अनुषंगाने कार्यवाही करावी.


(डॉ.व्ही.आर.मानकर)
प्र.सहसंचालक,
तंत्रशिक्षण विभागीय कार्यालय,
अमरावती.

प्रत :- प्रोग्रामर,तंत्रशिक्षण विभागीय कार्यालय,अमरावती यांना विभागीय कार्यालयाच्या ईमेल
करण्याकरिता



तंत्र शिक्षण संचालनालय, महाराष्ट्र राज्य

३, महापालिका मार्ग, पत्र पेटी क्र.१९६७, मुंबई ४०० ००९.

दूरध्वनी क्र.०२२-६८५९७४३६/४७६,

ई-मेल-desk१६@dtmaharashtra.gov.in, वेबसाईट: http://www.dtmaharashtra.gov.in



का.क्र.१६/तंशिसं/ब्लडडोनेशनड्राईव्ह/२०२६/१६९

दिनांक- ०३ ऑगस्ट, २०२६

✓ प्रति,
सहसंचालक,
तंत्र शिक्षण विभागीय कार्यालय,
मुंबई/पुणे/नाशिक/छ.संभाजीनगर/अमरावती/नागपूर

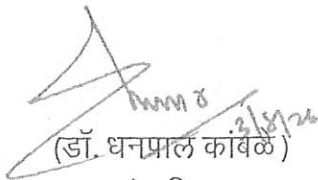
✓ संचालक,
महाराष्ट्र राज्य तंत्रशिक्षण मंडळ

विषय :- "Proposal for Organising Voluntary Blood Donation Drives in State/UT Univercities and Colleges"

संदर्भ :- उच्च व तंत्र शिक्षण विभागाचे पत्र क.संकीर्ण-२०२६/सं.क्र.१७९/समन्वय, दिनांक २९ जुलै, २०२६

उपरोक्त विषयाबाबत शासनच्या संदर्भ क्र.१ चे पत्र कृपया पहावे. तसेच त्यासोबत महासचिव, इंडियन रेड क्रॉस सोसायटी, नवी दिल्ली यांनी मुख्य सचिव यांना लिहिलेले दिनांक १३ जुलै, २०२६ चे पत्र कृपया पहावे.

प्रस्तुत प्रकरणी शासन पत्रासोबत जोडलेले पत्र व त्यासोबतच्या सहपत्रांचे अवलोकन करुन त्यातील सूचनांप्रमाणे कार्यवाही करण्याची निर्देश आपल्या अधिपत्याखालील संस्थांना देण्यात यावेत.


(डॉ. धनप्राल कांबळे)
सहसंचालक, तंत्र शिक्षण, म.रा., मुंबई



महाराष्ट्र शासन
उच्च व तंत्र शिक्षण विभाग,
मंत्रालय विस्तार, चौथा मजला,

मादाम कामा मार्ग, हुतात्मा राजगुरु चौक, मुंबई-४०० ०३२

Email ID:- do.asthahte-mh@gov.in



क्रमांक:- संकीर्ण -२०२६/सं.क्र. १७९/समन्वय

दिनांक:- २९ जुलै, २०२६.

प्रति,

- १) संचालक (उच्च शिक्षण/ तंत्र शिक्षण/ कला/ग्रंथालय), महाराष्ट्र राज्य, पुणे/मुंबई.
- २) कुलसचिव, सर्व अकृषी विद्यापीठे, महाराष्ट्र राज्य, महाराष्ट्र.
- ३) संचालक, महाराष्ट्र राज्य तंत्र शिक्षण मंडळ

विषय:- "Proposal for Organising Voluntary Blood Donation Drives in State/ UT Universities and Colleges"

सोबत "Proposal for Organising Voluntary Blood Donation Drives in State/ UT Universities and Colleges" या विषयावरील महासचिव, इंडीयन रेड क्रॉस सोसायटी, नवी दिल्ली यांनी मुख्य सचिव यांना लिहीलेले दिनांक १३ जुलै, २०२६ चे पत्र व सहपत्र प्रत पाठविण्यात येत आहे.

२. तरी सोबतच्या पत्रात दिलेल्या सूचनांनुसार आपले स्तरावर आवश्यक ती कार्यवाही करावी, ही विनंती

सोबत : वरीलप्रमाणे.

आपला,
युवराज पाटील.

(युवराज पाटील)

कक्ष अधिकारी, महाराष्ट्र शासन

प्रत,

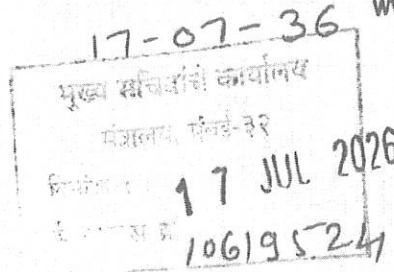
उपसचिव, (मशि/विशि/ तांशि/ साशि), उच्च व तंत्र शिक्षण विभाग, मंत्रालय, मुंबई.

WADHWA, ICoAS
Secretary General



Indian Red Cross Society
National Headquarters
1, Red Cross Road, New Delhi-110001 (INDIA)
Tel : 011-23716424, 23717063
Email : secgeneral-ircs@indianredcross.org
www.indianredcross.org

No. M/11018/1/26/BC



13th July 2026

Shri Rajesh Aggarwal, IAS
Chief Secretary
Government of Maharashtra,
Main Building of Mantralaya,
Nariman Point, Mumbai- 400032.



Sub: Proposal for Organising Voluntary Blood Donation Drives in State/UT Universities and Colleges.

Respected Sir,

The Indian Red Cross Society (IRCS), constituted under the Indian Red Cross Society Act, 1920, is India's premier statutory humanitarian organisation and the national nodal agency for the promotion of Voluntary, Non-Remunerated Blood Donation.

It is submitted that presently, Voluntary Non-Remunerated Blood Donation (VNRBD) accounts for only about 75% of India's total blood collection against the National Blood Transfusion Council target of 90% by December 2026. The universities and affiliated colleges, with their large population of young, healthy and socially conscious students, represent one of the most sustainable and scalable sources of voluntary blood donors.

To facilitate this initiative, IRCS has prepared a comprehensive proposal (enclosed) outlining the implementation framework, institutional responsibilities, donor eligibility, and operational modalities for organising Voluntary Blood Donation Camps in higher educational institutions. IRCS will provide end-to-end support, including trained medical teams, mobile blood collection units, donor screening, post-donation care, donor certification, and real-time reporting on the e-RaktKosh portal. Where an IRCS Branch is not available, coordination can be undertaken with the nearest Government Hospital Blood Bank to ensure seamless implementation.

In view of the above, it is requested that the Government may kindly consider:

Issuing an Advisory to all Universities, affiliated colleges and other higher educational institutions under your administrative control, requesting them to organise at least two Voluntary Blood Donation Camps during each academic year in coordination with the nearest IRCS Branch or designated Government Blood Bank, and to designate a Nodal Officer for coordinating the initiative.

अ.मु.स. (उ. व तं. शि.)

क.अ. (सामान्य)
क.अ. (सामान्य)
23.07.26

श्री. तानीमान सर्व संघात्मकता दायित्व ...
23/07/26
क.अ. (सामान्य)

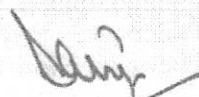
2. Advising the concerned education regulatory bodies to recognise the "organisation of Voluntary Blood Donation Camps" as a community engagement activity under the relevant institutional assessment, accreditation and ranking frameworks.

The active participation of these educational institutions will significantly strengthen the voluntary blood donation movement, promote civic responsibility among students, and contribute towards achieving the national target of safe and adequate blood availability.

I shall be grateful for your kind consideration and support.

Thanking you,

Yours faithfully,



(Lalit Wadhwa)

Encl: As above

Copy to: The Honorary Secretary, Maharashtra State Branch, Indian Red Cross Society
141, Shahid Bhagat Singh Road, Town Hall Compound, Mumbai - 400001.

PROPOSAL

Facilitating Voluntary Blood Donation Drives in State Universities and Colleges under the State/UT Government

1. About the Indian Red Cross Society

The Indian Red Cross Society (IRCS), constituted under the Indian Red Cross Society Act, 1920, is India's premier statutory humanitarian organisation operating under the patronage of the President of India. With 36 State/UT Branches and over 1,133 district and sub-district branches, IRCS is the national nodal agency for the promotion of Voluntary, Non-Remunerated Blood Donation (VNRBD). IRCS operates 116 blood centres across 15 States/UTs in close collaboration with the Ministry of Health and Family Welfare (MoHFW), the National Blood Transfusion Council (NBTC), and the Directorate General of Health Services (DGHS) to ensure safe and adequate blood supply across India.

2. The National Blood Donation Gap

India requires approximately 1.50 crore units of blood annually. As presented at the National Review Meeting on Blood Transfusion Services, MoHFW, held on 22nd April 2026.

Indicator	Status / Data
Annual Blood Requirement	~1.50 Crore Units
Current Voluntary Donation Share	~75% of total collection
National Target, December 2026	90% Voluntary, Non-Remunerated Donation (NBTC mandate)
WHO Benchmark	100% Voluntary, Non-Remunerated Donation

Replacement and paid donations carry significantly higher risks of transfusion-transmissible infections (TTIs). A shift to voluntary donation is not merely a policy goal, it is a life-saving imperative.

3. The Role of State/UT Universities and Colleges

State/UT universities and their affiliated colleges enrol the vast majority of India's higher education students, making them the largest and most geographically distributed voluntary donor base in the country. Students aged 18 to 35 are the ideal voluntary donor demographic. Crucially, each campus also brings together teaching faculty and non-teaching staff, all of whom are eligible and encouraged to donate. A single State/UT Government directive therefore has the potential to mobilise an entire community of potential donors across every district of the State/UT.

Who Donates:

- Students across all departments and years, whether or not enrolled in NSS or NCC.
- Teaching staff: faculty and professors are strongly encouraged to lead by example.
- Non-teaching and administrative staff, equally eligible and actively invited to participate.

PROPOSAL

Facilitating Voluntary Blood Donation Drives in State Universities and Colleges under the State/UT Government

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- Teaching staff: faculty and professors are strongly encouraged to lead by example.
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Who Organises and Manages:

- NSS Units (preferred primary body where active): Blood donation camps qualify as NSS Regular Activities or Special Camps, contributing to students' community service hours and institutional NSS grading.
- NCC Wings (preferred primary body where active): Participation can be reflected in NCC Social Service records and Annual Activity Reports.
- Youth Red Cross (YRC) Units: Natural partners given their direct humanitarian mandate; to be prioritised wherever operational.
- Student Unions, Councils, and Other Clubs: Peer-mobilisation role, reaching students beyond NSS/NCC through awareness, outreach, and social media campaigns.
- Other Campus Groups: Social work departments, health science faculties, community engagement cells, alumni networks, and cultural organisations can all contribute to awareness and logistics support.

In summary: NSS and NCC lead wherever they are active. Any other organised student body is an equally valid alternative. Participation of the entire institution, including students, faculty, and staff, is the goal.

4. Proposed Action Plan: How to Execute and Accelerate

Step 1 | State/UT Government Directive

The State/UT Government, through the Department of Higher Education, issues a Government Order or advisory to all State universities, affiliated degree colleges, autonomous colleges, and other institutions under its purview, directing them to:

- Organise Voluntary Blood Donation Camps at least twice per academic year, one per semester, on campus.
- Designate a Nodal Officer at each institution (NSS Programme Officer, NCC ANO, or senior faculty) to coordinate with the nearest IRCS State/UT or District Branch.
- Ensure campus-wide participation: students, teaching staff, and non-teaching staff are all invited to donate, not only those enrolled in NSS or NCC.

Step 2 | Campus Awareness Drive (2 to 3 Weeks Before the Camp)

Awareness is the single most effective lever for increasing voluntary donation. The following should be employed:

- Digital outreach: WhatsApp broadcasts, college social media pages, email circulars to all students and staff, covering eligibility, importance of donation, and myths vs. facts.
- Physical outreach: Posters and banners on notice boards, hostels, canteens, staff rooms, and key campus thoroughfares.
- Peer mobilisation: NSS/NCC/student council volunteers personally reaching out to classmates and department groups to pre-register donors.
- Faculty messaging: Department heads to make a brief announcement and forward the pre-registration link to students and colleagues.
- Pre-registration form: Circulated at least one week prior, collecting name, age, blood group, and phone number, so IRCS can estimate blood bags required and plan logistics.

Step 3 | On Camp Day

The IRCS Branch or Mobile Blood Collection Unit manages the medical side entirely.

The institution provides:

- A suitable venue: Auditorium, seminar hall, open ground, or any accessible space, 9:00 AM to 4:00 PM, or as agreed with the IRCS Branch.
- Student volunteers (from NSS/NCC or any student group): For donor registration, queue management, guiding donors through the process, and post-donation refreshment distribution.

IRCS provides:

- Trained doctors, phlebotomists, sterile equipment, pre-donation screening, blood collection, and post-donation care. Every donor receives an official Donor Card and Certificate of Voluntary Blood Donation.

Step 4 | Post-Camp Reporting

- The institution's Nodal Officer submits a camp outcome report to the IRCS State/UT Branch within 7 working days.
- IRCS updates all camp and donor data on the e-Raktkosh Portal within 48 hours.
- Outstanding institutions to be nominated for the IRCS Blood Donation Excellence Award.

Step 5 | Sustaining the Culture

- Fix a standing date each semester, making the blood donation camp a fixture in the academic calendar.
- Encourage repeat donors; a regular donor base is the most reliable long-term contribution any institution can make.
- Include blood donation camp participation in institutional assessment and accreditation reporting under community engagement.

5. Donor Eligibility Criteria

Criterion	Requirement
Age	First-time donors: 18 to 60 years Repeat donors (donated before age 60): up to 65 years
Weight	Minimum 45 kg
Haemoglobin	Minimum 12.5 g/dL
Gap Between Donations	For Male Donor: Minimum 3 months (90 days) from last donation For Female Donor: Minimum 4 months (120 days) from last donation
General Health	No active illness, infection, recent surgery or adherence to all guidelines pertaining to blood donation
Exclusions	Pregnant or lactating women; persons on certain medications. IRCS medical team conducts on-site screening.

6. Support That IRCS Will Provide

Support Area	IRCS Provides	Institution's Role
Medical Team	Doctors, phlebotomists, nurses	Provide venue, support logistics
Equipment	Mobile collection unit, sterile consumables	Facilitate vehicle access and parking
Donor Screening	Hb test, BP, pulse, medical counselling	Circulate pre-registration in advance
Donor Records	Donor card, e-Raktkosh registration	Share outcome data post-camp
Refreshments	Post-donation juice and snacks for all donors	Optional institutional supplement
IEC Materials	Posters, pamphlets, awareness banners	Display on campus 2 weeks in advance
Recognition	Certificate and appreciation letter	Share outcomes with IRCS Branch

7. How an Institution Can Initiate a Camp

The process is designed to be simple and institution-friendly:

Step A | Fix a Date and Approach the Nearest IRCS State/UT Branch

The institution decides a convenient date, at least 3 to 4 weeks in advance, and contacts the nearest IRCS State/UT or District Branch Secretary to confirm the camp.

Step B | Where No IRCS Branch Is Available

In districts or areas where an IRCS Branch is not accessible, IRCS National Headquarters will coordinate directly with the nearest Government Hospital/District Hospital Blood Bank on behalf of the institution, to ensure that a licensed blood collection team is made available for the camp.

Step C | Pre-Camp Registration on e-Raktkosh

Institutions and IRCS Branches can register and schedule blood donation camps on e-Raktkosh, the Government of India's real-time blood management platform managed by MoHFW and CDAC. Pre-camp registration ensures that the camp is officially recorded, donor data is captured in the national system, and collected units are tracked in real time. The portal is accessible at www.e-raktkosh.in.

8. Specific Request to the State/UT Government

- Issue a Government Order or advisory to all State universities, affiliated degree colleges, autonomous colleges, and other institutions under the State/UT Department of Higher Education, directing them to organise Voluntary Blood Donation Camps at least twice per academic year in coordination with IRCS.

- Direct that participation be institution-wide, open to all students, teaching faculty, and non-teaching staff, with NSS/NCC units as the preferred organising body, and other student organisations as equally valid alternatives.
- Direct the State Blood Transfusion Council (SBTC) and District Blood Centres to extend mobile collection support to campus-based camps and ensure real-time data updates on e-Raktkosh.

A State/UT Government directive, reaching every university and affiliated college simultaneously, has the potential to mobilise lakhs of voluntary donors within a single semester. The Indian Red Cross Society stands fully prepared to provide medical infrastructure, IEC materials, training support, and end-to-end coordination for every participating campus.

We solicit your valued support in this life-saving national mission.